

# DEAL.org

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Royal Canadian Mounted Police Gendarmerie royale du Canada

Canada

# What is the DEAL.org program?

- An RCMP by-youth, for-youth web-based program
- Run by the Youth Engagement Section, which is part of the National Youth Services Branch of the RCMP's Crime Prevention Services
- Part of the RCMP's Youth Strategic Priority



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# Our goals:

- To reduce youth involvement in crime as victims and offenders
- To give youth resources to help them make healthy lifestyle choices
- To encourage youth to think critically about the issues and to make positive changes in their schools and communities



# The DEAL.org Youth Site



## 4 main projects:

- Blogs
- Knowzone
- Youth Initiatives
- Youth Advisory Committee

# Blogs

- Written by our youth staff writers
- About youth and crime prevention issues
- Updated a few times a week



# Knowzone



- Digital library of fact sheets on a variety of topics such as drugs, bullying and mental health
- Carefully researched using highly credible sources
- Includes links for more information
- Useful for school projects or just for personal knowledge

# Youth Initiatives

- A database of successful youth-led initiatives from across Canada
- To inspire other youth and showcase the positive changes that youth are making in their schools and communities



# Know of a Youth-led Initiative?

If you know of a youth-led initiative and want DEAL.org to showcase it on the site:

- 1) Download the questionnaire from the Youth Initiatives section of DEAL.org
- 2) Answer the questionnaire
- 3) Send it by email to **deal-choix@rcmp-grc.gc.ca**.

# Youth Advisory Committee



- Made up of youth aged 14-18 from across Canada who interact through a secure online forum
- Discuss issues of importance to Canadian youth, give input on DEAL.org program materials and on RCMP youth policy
- Committee applications available on DEAL.org

# [www.deal.org/parents](http://www.deal.org/parents)



- Aimed at parents and educators
- Contains fact sheets on how to talk to youth about sensitive issues like drugs and bullying
- Contains a “Toolbox” of pre-made youth-friendly presentations on a variety of topics

# How Can I Get Involved?

- Send us a suggestion for a blog topic
- Let us know about a youth-led project that you've participated in or heard about in your community. We'll post the information on our site to help inspire other youth!
- Join our Youth Advisory Committee – sign up on our website!

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# Questions or Comments?

Visit: [www.DEAL.org](http://www.DEAL.org)

Email: [deal-choix@rcmp-grc.gc.ca](mailto:deal-choix@rcmp-grc.gc.ca)



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