



## Reflecting on Youth Initiatives

What are some other youth-run events you have participated in (fundraisers or other events at school, different community events, etc.)?

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What were some of the strengths of these projects?

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What could have been improved in these projects?

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Could elements of these initiatives be useful as inspiration or ideas for your project?

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## Write it Down!

Create a basic outline of your idea for a project in your community to address the issue you selected. Keep in mind that you can draw on the strengths and weaknesses from other projects you've identified on the previous page in order to give you inspiration for your project.

Issue to address: \_\_\_\_\_

Goal of project: \_\_\_\_\_

Brief summary of idea:

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How this idea will help meet your goal:

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## Prepare for Obstacles

Every project is bound to come up against a few barriers. But planning for them ahead of time can save a lot of stress!

Name the three biggest barriers you're likely to face (for example, lack of money, lack of support from teachers at school or lack of space to hold an event).

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2.

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3.

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Come up with one or two strategies to address each barrier should it occur (for example, hold a bake sale to raise money, give a presentation to staff to outline why your project is important, approach community centres to see if you can use their space, etc).

1a.

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1b.

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2a.

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2b.

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3a.

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3b.

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Outline two or three steps you'll need to take to implement each strategy (for example, recruit people to bake cookies for the bake sale, obtain permission from the school to hold a bake sale, advertise the bake sale).

1.a)

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1.b)

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2.a)

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2.b)

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3.a)

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3.b)

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## Finding Partners Part I - Police

Would it be beneficial to partner with the police on this project? How so?

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What are some key things to keep in mind in order to successfully approach the police (what is realistic to ask them, how does the project relate to crime prevention or other police priorities, does it require them to do extra work...)?

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If you think it would be beneficial to partner with the police, how would this project benefit the police or relate to police priorities (keep in mind that anything that requires the police to do more work is unlikely to be workable)?

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## Finding Partners Part II - Community Resources

What are some of the community resources that would be useful as partners?

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What do you hope to get out of partnering with this/these organization(s)?

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### Finding Partners Part III - School Resources

Do you need the support of teachers or your principal to carry out a project or event in your school? How will you approach them and convince them to support your plan?

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Are there students with special talents, a club, or Student Council that might be interested in the area your project focuses on? Make a list of some key groups in your school you want to approach.

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Spread the word and see if you can make an announcement or put up posters in your school. Enlist as many groups to help as you can! Write down some key messages you want to deliver in your announcement, on your posters or when you're approaching groups to get involved.

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## Publicity

What kind of media coverage do you want? What media outlets should you approach to achieve this? Will you just look into promotional opportunities within your school (like announcements, ads in the school newsletter), or will you approach other media outlets?

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If you're approaching other media outlets (for example, local radio stations and newspapers), what can you say/do to get the media interested in promoting your project? Make sure you emphasize the creative elements of your project and outline what you're trying to achieve.

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## Making Your Project Sustainable

After you've completed your project, reflect on what you've done:

What went well?

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What could be improved for next time?

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To keep everyone motivated, brainstorm some ideas for future events and set some new goals!

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How will the project be sustained in the future? Are there people involved who can carry on after you leave?

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